

Recruitment Flyer

Seeking Participants for Qualitative Research Project

Purpose of the Study:

The purpose of this qualitative study is to explore practices that owners in Family-owned Businesses (FOBs) use in their succession planning transition to maintain the overall organizational health of the business and to better understand their perception of employee engagement. The succession planning transition is defined as a structured process involving the identification and preparation of a potential successor to assume a new role.

Selection Criteria:

In order for a participant to be selected, he or she must meet all of the following criteria:

1. He/she must be the CEO and owner of the FOB.
2. He/she must have experienced a succession plan transition.
3. There must be at least 2 other family members working in the FOB.
4. The business must be in operation for more than 20 years.
5. The business must have at least 20 employees.
6. The business can be from any industry.
7. The business must be in the United States. (Can be any of the 50 States, including District of Columbia and Puerto Rico)

Anticipated Time Commitment and Location:

- 90 minute phone interview that will be conducted utilizing a “Go to Meeting” format
- The interview will be audio recorded

If interested in participating in this research project, please contact Matthew R. Kerzner at mrk9084@ego.thechicagoschool.edu