



The Galliard Family Business Advisor Institute is an educational membership organization of advisors and business leaders working to support the success of family-owned and closely-held businesses, raise the standards of family business advising, and provide continuity in service across our network.

Member benefits

Resource Library

Growing online classroom with articles, videos, and tools on advising, family business information, integrated services, marketing, service delivery, and practice management. Available anytime, anywhere.

Advisor Marketplace

A web-based resource providing searchable listing of individuals and firms that provide professional advising services to family businesses. For members listed in the directory, it provides another important — yet affordable — exposure point to companies, organizations and individual advisors searching for collaborative service providers.

BASIC

*\$10/mo
or
\$99/yr*

You'll get a listing in our member directory and access to our Resource Library!

PROFESSIONAL

*\$24/mo
or
\$249/yr*

Basic level benefits, plus: discounts on trainings and events, free monthly webinars, and the opportunity to contribute content and offer deals through our network.

PREMIUM

*\$49/mo
or
\$499/yr*

Professional level benefits, plus: access to the Master Family Business Coaching Hotline and *Family Business Beacon*, a professional newsletter for you to brand and send to your clients, and special deals on qualifying website, email, and contact management services.

OUR MISSION

To build economically strong communities by focusing on the foundation of those communities - the small family-owned and closely-held business.

WHO WE ARE

A collaborative network of committed and passionate individuals who share a mission-driven purpose to make a difference in the lives of millions of small businesses. We do this by providing information, training and resources to all of the professionals who come in contact with these businesses - to ensure access to coordinated, cost-effective services provided at the time that the business requires.

JOIN US

[galliardinstitute.org/
member-sign-up](http://galliardinstitute.org/member-sign-up)

CONTACT US

[info@galliardinstitute.
org](mailto:info@galliardinstitute.org)

Training & Certification

The Galliard Institute provides professional education to help advisors to enhance their understanding of family businesses, improve their advising skills, and manage their practices. Members receive a 10% discount on webinars, trainings, and events, and have the option of pursuing certification in the Galliard methodology.

Member Distinction and Logo Use

Distinguish yourself from other providers by using the member logo to market your service to clients and advisors—on your website, email signature, and promotional materials.

Network of Professionals

Members of the Galliard Institute have access to each other's expertise through this network of advisors. This network provides advisors opportunities to leverage each other's capabilities, contacts, and resources—for referrals and to build project teams with a common knowledge base. Membership deals on website and email marketing services are available for advisors requiring online communications assistance.

Online Publications

Bi-monthly *BrightLights* and *HighLights* e-bulletins, with articles, network updates, video clips and skill-building tools for professionalizing your advising practice. *Family Business Beacon*, a monthly customizable e-newsletter for family business leaders that members can brand and deliver to clients.

Premium Coaching

Professional Premium members have access to monthly professional coaching calls with experts in the Galliard network, including Galliard founder and president, Lisè Stewart. This is a powerful and unique way to get advice from one of the country's recognized experts in working with small family-owned and closely-held businesses.

We are building local, national, and international coverage to ensure that any family business, regardless of how rural and remote, can get access to the help they need to survive and thrive through the important transitions in ownership, leadership and growth.

Testimonials

"I feel I have a new network to leverage and through those relationships the potential of future business."

Jennifer Fry, MA, Advantage Development Consulting, LLC

"I wish I had known about this group years ago. Much of what I learned in training affirmed that my training in social sciences has tremendous value when working with family business advising."

Marta Collier, Little Rock FBAC Graduate, 2015

